

THE BYB WAY

OUR PHILOSOPHY · OUR COACHING · OUR PROMISE

"BUILDING CONFIDENT YOUNG PEOPLE THROUGH FOOTBALL"

01

WHY BYB EXISTS

If football only prepares children for professional football, it serves very few.

If football prepares children for life, it benefits every child who plays.



That belief sits at the heart of everything we do at Bristol Young Ballers.

We exist to create an environment where every child feels welcome, every player is valued as an individual, and every session a young person the opportunity to learn, grow and enjoy the game.e

Not only as footballers, but as people.

Our ambition is to help children grow in confidence and resilience, develop as footballers and enjoy being active and part of something bigger than themselves.

Success at BYB isn't defined by the level a child eventually reaches. We want every player to discover how far their own football journey can take them.

For a few, that may be the highest levels of the game. For others, it may simply mean a lifelong love of the game. Both journeys can build friendships, confidence and experiences that last far beyond the final whistle.

> **We believe every child deserves to feel they belong on a football pitch.**

Because the beautiful game is about so much more than producing footballers.

It has the ability to help shape remarkable young people.

BELONGING

We create a place where every child feels seen, included and part of something bigger.

GROWTH

Progress is personal. We celebrate every step forward.

CHARACTER

Football develops people. Those qualities last a lifetime.

ENJOYMENT

When children love what they do, they keep coming back.



02

OUR COACHING PHILOSOPHY

We coach children first and footballers second.

Every child arrives with their own personality, experiences, strengths and hopes.

No two children begin their journey in exactly the same place.

That's why no two children should be coached in exactly the same way.





WE SEE THE CHILD.

Great coaching starts by understanding the individual standing in front of us.



WE CREATE THE ENVIRONMENT.

A place where every child feels safe to learn, encouraged to take risks and supported through mistakes.



WE DEVELOP BOTH.

Every session has two objectives.
To develop the player. And to develop the person.



WE CELEBRATE WHAT MATTERS.

Effort as much as talent. Improvement as much as achievement. Character as much as ability.

WHY TECHNICAL DEVELOPMENT MATTERS.



As children become more capable with the ball, they have more opportunities to enjoy and influence the game.

Enjoyment builds confidence. Confidence can encourage participation.

Participation creates a lifelong relationship with football and physical activity.

> **Everyone learns differently.**
>
> **Great coaching gives each child the opportunity to thrive.**

WHAT WE LOOK FOR EVERY SESSION

We notice progress.

We notice effort.

We notice the moments that show us who a child is becoming.

> **We use football to develop players.**
>
> **We use BYB to develop young people.**

THE COURAGE TO SPEAK UP

Finding their voice and believing it matters.

THE RESILIENCE TO RECOVER

Learning to bounce back and keep going.

THE RESPECT FOR OTHERS

Supporting teammates and celebrating together.

THE COMMITMENT TO LEARN

Embracing challenges and wanting to improve.

THE LOVE OF THE GAME

Leaving every session wanting to play again.



03

YOUR CHILD. THEIR JOURNEY.



Every child is different.

Every child is unique.

Every child deserves the opportunity to grow.

Same destination? Not necessarily.
Same opportunity to grow? Absolutely.

No two children arrive at BYB in the same place which means we don't expect them to follow exactly the same journey.

Children develop at different rates. They have different skills, needs, aspirations and experience of the game. Some may be taking their first steps in football. Others may already play regularly and want greater challenge. Some may have ambitions to progress further within the game, while others simply want to become more capable, enjoy a sport and belong.

Some children may also need us to adapt how we communicate, structure an activity or create the environment around them because of an additional need.

Our job isn't to fit every child into the same pathway. It's to make the pathway work for the child.

That's why development at BYB is adaptable.

Our Development Framework gives our coaches structure without losing sight of the individual. It helps us understand a player's current picture, recognise progress and identify what may benefit them next.

The route may look different for every player.

The opportunity to progress should not.



OUR JOB ISN'T TO FIT EVERY CHILD INTO THE SAME PATHWAY.

IT'S TO MAKE THE PATHWAY WORK FOR THE CHILD.

DEVELOPMENT THAT'S...



INDIVIDUAL

Designed around the child, not the group average.



INCLUSIVE

We welcome and support every child and adapt to help them thrive.



ASPIRATIONAL

We inspire children to keep improving and believing in themselves.

> **Every child deserves the right environment, the right challenge and the belief that they can grow.**
>
> That's the BYB way.

04

MORE THAN A SESSION



A BYB experience continues long after the session.

For them.

For you.

For our BYB community.

A BYB session doesn't end when a child leaves the pitch.

We capture the moments that matter, track their development and keep parents in the loop so you can see the progress they're making and what we may focus on next.

THEIR PROGRESS. VISIBLE.

Every child follows their own development journey.
At regular points throughout their pathway,
you'll receive a simple, personalised update that
brings their progress to life.
Clear. Meaningful. Focused on them.

PROGRESS DESERVES TO BE RECOGNISED.

Learning a new skill. Showing courage. Demonstrating resilience. Helping a teammate. Reaching a personal milestone. The small steps matter.

We'll find ways to recognise and celebrate those moments throughout their BYB journey.

> **Not scores. Not league tables.**
>
> **Not comparisons with others.**
>
> **A picture of *their* development.**

INDIVIDUAL JOURNEYS. ONE BYB COMMUNITY.

Children may train individually or in small groups and each will follow their own pathway — but nobody should feel like they're experiencing BYB alone.

BYB Community Days

At regular points throughout the year, we'll bring our Young Ballers, coaches and families together to celebrate progress, recognise achievements, take on challenges, play football together and simply enjoy being part of BYB.

CELEBRATE what's been achieved

CONNECT with the BYB community

CHALLENGE ourselves in new ways

CREATE memories that last

Different ages.

Different starting points.

Different ambitions.

ONE BYB COMMUNITY.

THE BYB PROMISE.

We promise to see the child before the footballer.

To create an environment where all children belong.

To challenge them at a level that is right for them.

To recognise their progress, not compare their journey.

And to help them grow in confidence with the ball, in themselves and within the game.

EVERY YOUNG PLAYER.

EVERY STEP FORWARD.

BRISTOL YOUNG BALLERS

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